

*If you're going to wear suede gloves in foul weather, you'd better be sure they're from **Grandoe**. **Grandoe's Waterblock®** tanning process puts the waterproofing right in the skin itself; it never wears off and the suede stays soft and supple. Whether it's rain, sleet or snow, **Grandoe's** gloves with **Waterblock®** do the job and stay looking great; we're confident that your readers will be keen to hear about their Fall 2008 introductions.*

## LUXURIOUS WATERBLOCK® SUEDE GLOVES FROM GRANDOE

(Gloversville and New York, New York): For as long as luxury gloves have existed, some of the finest have been made of suede. But until a few years ago, when precipitation threatened, they were best left home.

"With the introduction of **Grandoe's** exclusive **Waterblock®**, all that changed," observes Kent Friedman, **Grandoe's** EVP of Sales and Marketing. "Other makers do treat their gloves with waterproofing, but it is usually spray-on. That wears off and anyway it reduces the gloves' quality by making the skins stiff. We apply our **Waterblock®** process, on the other hand, during the tanning process itself; it permeates the entire skin, and it leaves it every bit as soft and supple as it started out. Now people can wear their suede gloves in all weathers—provided, of course," he adds with a smile, "that they're from **Grandoe!**"

Fall 2008 will see two new **Waterblock®** suede gloves from **Grandoe**—in the **Aspen Casual** line, **Weekender**, and in the **Ciré Gold** line, **Elegant Style**.

**Weekender** is the more casual of the two, and perfect for almost any occasion, with virtually any outerwear. It features a plush micropile lining for toasty warmth and comes in a gorgeous selection of vibrant colors: Copper, Hazelnut, Berry, Black, Deep Red, Brown, Purple, Indigo, Spruce, and Goldenrod. Sizes are S, M, L and XL, and recommended retail is \$60.

**Elegant Style** is a sleek high-style shirred suede elbow-length glove that fully justifies its name and will add a touch of "haute" to any wardrobe. Lined with luxurious 100% silk, it closely follows the lines of the wearer's hand and arm while still delivering maximum comfort and warmth. Sizes for **Elegant Style** are 6.5, 7, 7.5 and 8, and available colors are Black, Brown, Berry and Spruce. Recommended retail is a very reasonable \$80.

**Grandoe** has a history of anticipating consumer demand stretching back over a century. From modest beginnings in the 1880s and its first glove patent in 1897 to a more recent expansion into luxury accessories and footwear, the **Grandoe Corporation** has built and maintained a reputation for offering innovative products of the highest quality. Now under the ownership and direction of the fourth and fifth generations of its founding family, the company continues to forge a path dedicated to providing the very best to discriminating customers in the United States and around the world. For more information please visit [www.grandoe.com](http://www.grandoe.com) or call **Grandoe** at 800-472-6363.