

Dorfman Pacific makes a range of western hats of unparalleled variety and quality for both men and women. Their Spring and Summer 2005 westerns include many new items, all of them a perfect combination of style, comfort, and sun-deflective qualities.

DORFMAN'S WESTERNS - THE PERFECT HAT FOR THE WESTERN IN SPIRIT WHEREVER THEY HAPPEN TO LIVE

(Stockton, CA/New York, NY) You're way out there on the distant range. A merciless sun beats down, and a remorseless searing wind is whistling through the brush. Your weary horses hang their heads. Then a tall stranger emerges slowly from the haze, black clothes whitened by the dust. There's four days' grizzled stubble on his chin. He looks at you with steel-blue eyes – takes in your boots, the buckle on your belt. Then up he scans, and further up. He stands there grim and silent for a quarter hour at least, staring hard above your head.

Your heart has almost stopped. You scarce dare breathe.

But then a sudden smile lights up the stranger's face.

"Darned fine hat," he says. "A **Dorfman**, right? They make the best there are."

Hat wearers know that their choice of hat can make the vital difference in any situation. That stranger knew his hats, and he knew that a person who would pick a **Dorfman** hat was worthy respect. At their facility in Stockton, CA, **Dorfman Pacific** make western hats for men and women in every material and shape variant a connoisseur could want. Their new range for spring and summer 2005 is unbeatable in its breadth, quality and extremely reasonable price-point, and it is available at retailers throughout the country.

"We make an enormous variety of western hats," says Doug Highsmith, **Dorfman's** President and CEO, "and this year we've added some really great new products to our spring and summer lines. Western hats are central to how we see ourselves as hat makers, and we go to great lengths to provide the best examples of every type. Anyone wanting a western can find a **Dorfman** hat that's perfect for them."

You can have **Dorfman** westerns with shapeable or snap-back brims. You can have 'em fancy with formal, traditional, shapes from the *DPC Global Trends* brand; or, from **Dorfman's Headers California** brand, you can deck yourself out from a range of edgy novelty hats in black, or red, or natural, decorated with painted, appliquéd or rhinestone flames, skulls, stars, guitars or dragons. Tastes between these two extremes are satisfied as well, by the hats in the *Scala* range.

The sheer variety of **Dorfman's** offering is stunning. Materials include toyo, raffia, seagrass, shantung, maize and moroca – every one of them perfect for keeping a cool head under the most testing circumstances. For men colors

are black, red or natural, while for women there is a wider color range and there are some very pretty fancy open-weaves as well.

Dorfman Pacific has been making great hats of every kind since 1921, and their western hats are just part of an even more extensive range.

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