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What's in it for
journalists?

The NewsMarket is an indispensable site for newsroom staff constantly under pressure to create fresh, timely stories. A customizable beat and advanced search function quickly get users to the footage they're looking for.

After a simple registration process and credential check, media professionals can download video and other multimedia content at no charge. (And if physical tape or satellite feed is required, we'll do that too.)

Frequently Asked Questions:

1. Who uses The NewsMarket and how do I sign up?
2. What kind of equipment and software do I need to use The NewsMarket?
3. What kind of content will I be able to access from The NewsMarket?
4. Who provides multimedia content to The NewsMarket?
5. How will I know the source?
6. What usage rights apply to content on The NewsMarket?
7. How is the content free?
8. Will I be billed for any service provided by The NewsMarket?
9. Do you offer packaged stories and soundbites as well as video clips and generic b-roll?
10. Is there a search function if I'm looking for something specific?
11. What happened to the ?clippings? feature that used to be available on The NewsMarket's site?
12. How do you deliver broadcast-quality video?
13. How do you deliver streaming video, audio and still images?
14. What if I need physical tape or a satellite feed?
15. How do I change my delivery preferences?
16. How do I know if The NewsMarket has something new?
17. Can I preview a clip before deciding to order it? Is the video I order broadcast quality?
18. Can I re-download media from old orders?
19. How does The NewsMarket integrate with my newsroom's workflow?
20. How does The NewsMarket save me time and money?
21. Am I allowed to order video to build up my video library?
22. Why did my registration expire?
23. My station is nervous about the FCC rulings on Video News Releases (VNRs). Does that have bearing on my using material from The NewsMarket?
24. Do I need to enable cookies and javascript to use The NewsMarket?
25. What do I do if I still have questions?
26. What do I do if I cannot preview video properly on Windows Media Player?

1. Who uses The NewsMarket and how do I sign up?

Journalists and independent producers creating content for bona fide news media organizations. Journalists from 144 countries currently use our service. Apply for a free account and our global registrations team will qualify your application. and/or read our privacy policy.

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2. What kind of equipment and software do I need to use The NewsMarket?

To use all of The NewsMarket's features you need - a workstation running Windows XP, 2000 or 2003 or Mac OS X, with Internet Explorer 6.x or above, Firefox 1.x or above, Netscape 7.2 or above, or Safari 1.2.4 or above - a broadband internet connection - software or plug-ins to convert The NewsMarket's multiplex MPEG-2 files into an editable format - for The NewsMarket's Digital Push feature, an FTP server with a folder to which we can download the files that you order.

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3. What kind of content will I be able to access from The NewsMarket?

The NewsMarket provides a substantial library including raw video (b-roll), audio and stills that has been supplied by corporations, governments and non-profit agencies., all All of which this content is free to our users.

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4. Who provides multimedia content to The NewsMarket?

Global organizations in almost every field including the automotive, technology, telecommunications, entertainment, pharmaceutical, financial, sporting, consumer goods and government/NGO/non-profit sectors.

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5. How will I know the source?

The NewsMarket clearly identifies ALL content by the source and gives information on when and where it was shot for simple and easy inclusion by media organizations that so choose. You should use the content available provided by The NewsMarket in a manner that is consistent with your organization's editorial policies.

Some of our content providers include GM, FIAT, Volvo, AOL, Google, Intel, Microsoft, Yahoo!, Motorola, Nokia, George Clooney, AstraZeneca, Pfizer, Roche Pharmaceuticals, RBS, Ernst & Young, HSBC, adidas, PUMA, Williams F1, Dell, Nintendo, American Red Cross, UNICEF, U.S. Department of State, and World Bank.

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6. What usage rights apply to content on The NewsMarket?

Most of the content on The NewsMarket is free for use by the news media. From time to time, we may feature content that is restricted. You will be very clearly alerted to any restricted content.

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7. How is the content free?

The content providers pay, so you don't have to. The providers of content to The NewsMarket (corporations, governments, non-profit agencies) subscribe to our service at a cost to deliver the content to you. Your use of their content helps them further their communications objectives and, as a result, it is available to you at no cost. You are free to use, in any manner you choose, the content you get from TNM for free.

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8. Will I be billed for any service provided by The NewsMarket?

No. The entire service and all of the content is free for media professionals.

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9. Do you offer packaged stories and soundbites as well as video clips and generic b-roll?

Our sources provide a variety of content - including raw video (b-roll), field footage, soundbites, audio files, high-resolution images and packaged stories. The large majority of content availableMost of it, though, is raw and unedited. In some cases wWe do offer some fully edited news packages, many of which. In many instances edited packages are available with and without narration.

Soundbites and generic b-roll are available in manageable bite-size clips for easy editing.

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10. Is there a search function if I'm looking for something specific?

Yes. You can type keywords into the search tab box to quickly accessfind stories and multimedia content

